AUTHOR GUIDELINES

Format
1. Article should at least consist of these parts: Introduction, Literature Review and Hypothesis Development (only literature review for qualitative research), Research Method, Result and Analysis, Conclusion and Reference. Acknowledgement (if any) should be placed after the Conclusion and before the Reference.
2. Article must be written on A4 paper size with 12pt font size and double line spacing, except for direct quotation. Direct quotation should be typed using single line spacing and in indented style.
3. Page margin should at least 2.5 cm for all sides (top, bottom, left and right).
4. Article should be written efficiently in approximately 25-30 pages.
5. All pages must be numbered, including reference and appendix.

Structure of Article
1. Abstract
   Abstract are written preferably from 100-200 words and needs to be written in both English and Indonesian. Abstract should provide summary of purpose of the article, method, and conclusion. Abstract should also be followed by keywords of 3-5 words in order to help preparing the article index.
2. Introduction
   Introduction provides explanation of research background, purpose of the research, and research contribution.
3. Literature Review and Hypothesis Development
   This section contains previous literatures related to the research and explains the hypothesis development.
4. Research Method
   This part describes research plan or research design, research object and target (population and sample), technique in collecting research data, research model, and technique used for analysis.
5. Result and Analysis
   This section presents result of data analysis, hypothesis testing, answer of research question, as well as finding and its interpretation.
6. Conclusion
   Conclusion describes the research conclusion, limitation of the research, and suggestions for conducting future research.
7. Reference
   Reference lists all sources used for writing the article.
Table and Figure (Graph)
1. Table and figure should be efficiently presented (only for table and figure with the result of data) and are placed on the article. Table and figure presented on the appendix are to show the data processing.
2. Table and figure must be numbered in sequence and be given a title that reflects its contents.
3. Reference of table and figure must be mentioned on the article.
4. Author should mention on the article where table and figure are attached.
5. Table and figure should be able to be interpreted without referring to the article.
6. Source of table and figure should also be presented.
7. Figure must be prepared in a printable version.

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Citation on text is written between open and close parenthesis mentioning author’s surname, year without comma, and page number if necessary.
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